

## **SPECIALIZATION IN HOSPITALITY BUSINESS**

The Graduate Specialization in Hospitality Business is designed to provide the growing field of hospitality business education and research with individuals who possess the theoretical knowledge, research skills, and hospitality business coursework necessary to advance hospitality education. The Graduate Specialization in Hospitality Business is administered by *The School of Hospitality Business* within The Eli Broad College of Business and The Eli Broad Graduate School of Management and is available as an elective for students who are enrolled in master's or doctoral degree programs in other colleges at Michigan State University. Students who are interested in the specialization should contact the Graduate Programs Coordinator in *The School of Hospitality Business* and provide a statement regarding the relevance and usefulness of the specialization for them and their major program of study. The student's program of study for the specialization must be approved by the Graduate Programs Coordinator and the Director of *The School of Hospitality Business*.

### **Requirements for the Graduate Specialization in Hospitality Business**

#### CREDITS

The student must:

1. Complete four of the following courses (12 credits):

HB 801 Seminar in Hospitality Business . . . . .	3
HB 802 Hospitality Operations . . . . .	3
HB 807 Workforce Management in the Hospitality Industry. . . . .	3
HB 837 Hospitality Computer Information Systems . . . . .	3
HB 875 Marketing in the Hospitality Industry . . . . .	3
HB 882 Financial Management in the Hospitality Industry. . . . .	3
HB 885 Hospitality Business Research . . . . .	3

2. Complete the following course (3 credits):

HB 890 Independent Study . . . . .	3
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3. Complete a research paper that reflects the integration of the student's discipline and the hospitality business.

The completion of the specialization must be certified by the Director of *The School of Hospitality Business* and the Dean of The Eli Broad Graduate School of Management. The Office of the Registrar will then enter the name of the specialization and the completion date on the student's academic record. The title of the specialization will appear on the student's transcript.