

HOSPITALITY BUSINESS MANAGEMENT

Master of Science

The Master of Science degree in Hospitality Business Management is available only under Plan B (without thesis). The program contains a core of functional courses in hospitality business and related disciplines. Curriculum flexibility encourages the design of individualized programs of study which meet the specific professional needs of many diverse students. Graduates of this program seek employment opportunities in corporate-level positions within hospitality companies, consulting firms, or other service organizations. The student must discuss the planned program with *The School's* Graduate Programs Coordinator before enrolling in the program.

Admission

To be considered for admission to the Master of Science degree in Hospitality Business Management an applicant must:

1. achieve a strong score on the Graduate Record Examination (GRE) or the Graduate Management Admission Test (GMAT) that reflects a general aptitude for graduate study.
2. have official transcripts of all previous academic work sent to *The School of Hospitality Business* Graduate Programs Coordinator.

In addition to prior academic preparation, the applicant's scores on the GRE or GMAT, and the undergraduate grade-point average will be considered in the admissions decision. Applicants must also have completed at least one year of professional work experience. Students with limited academic preparation in the hospitality field may be required to complete collateral courses which will serve as prerequisites for the courses that are required for the program.

In addition to meeting the requirements of the University and The Eli Broad College of Business and The Eli Broad Graduate School of Management, students must meet the requirements specified below.

Requirements for the Master of Science Degree in Hospitality Business Management

The program is available under Plan B (without thesis). A total of 36 credits are required for the degree. The student's program of study must be approved by the Graduate Programs Coordinator and must include:

	CREDITS
1. Complete all the following 24 credits	
HB 807 Workforce Management in the Hospitality Industry	3
HB 837 Hospitality Computer Information Systems	3
HB 875 Marketing in the Hospitality Industry	3
HB 882 Financial Management in the Hospitality Industry	3
HB 885 Hospitality Business Research	3
LIR 868 Employment Law / or LIR 863 Law of Labor Management Relations	3

MSC 800 Supply Chain Management.....	3
CEP 882 Approaches to Educational Research	3

2. Complete 9 credits of elective courses as approved by the Graduate Programs Coordinator. These courses are based on the specific academic interests of the student. Course work is typically selected from the following disciplines: hospitality business; management; marketing; supply chain management; communications; advertising; labor and industrial relations; community, agriculture, recreation and resource studies; or other disciplines related to the student's interest. Students must meet the prerequisites for all elective courses.

3. Complete 3 credits of hospitality field study coursework focusing on a project related to the student's major.

Academic Standards

To remain in the program and earn a Master of Science degree in Hospitality Business Management, a student must:

1. Maintain a minimum grade point average of 3.00 each semester
2. Maintain a cumulative minimum grade point average of 3.00
3. Pass a final written comprehensive examination or an approved alternative evaluation.