Fast Facts

- Students in The School earn awards in excess of $300,000 each academic year in merit-based scholarships. The School works tirelessly to provide students with scholarships, and helps students apply for and earn national awards sponsored by various hospitality organizations (The Statler Foundation, National Restaurant Association, the American Hotel & Lodging Association, and many more).

- The School’s students team with faculty members and our Alumni Association to produce four major events each year. Any student can volunteer to assist with these events, and students who display dedication and superior leadership and organizational skills become the events’ executive directors, chief executive officers, and executive board members.
  - CAREER EXPO is held each Fall semester and is one of the longest-running career fairs on campus. Leading hospitality companies attend to recruit students as interns and for permanent positions.
  - Auction is the main fundraising event for the student Hospitality Association, with a portion of its proceeds benefiting local charities. Auction is a popular, colorful event that draws support from hundreds of community members, alumni, students, and faculty.
  - Les Gourmets is a world-class, black-tie, seven-course reception and dinner each Spring that showcases the talents of hundreds of student volunteers who handle management, sales, marketing, purchasing, finance, culinary business, beverage management, and service.
  - Vegas Night allows students to organize, manage, and staff a popular public event, with support from gaming industry partners.

- The School treats you as an individual, important future leader. Our alumni operate their own businesses as well as major hospitality companies throughout the world. Yet even the most influential and busy alumni often return to campus and value staying connected with students at their alma mater. More importantly, they take you seriously, and want to help you and mentor you as you prepare for your career. Our Spartan Sponsors Mentor Program pairs one alumnus, who shares your career interest, with you. You get to know each other throughout the year (you can keep your same Spartan Sponsor Mentor all four years) and they share their advice, knowledge, support and connections with you.
**A Taste of HOSPITALITY Business**

**IMPORTANT THINGS TO KNOW**

The Restaurant Industry employs an estimated 12.7 million people, making it the nation’s largest employer outside of the government.

Source: 2010 forecast, National Restaurant Association

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**Careers in Hospitality Business**

*The School of Hospitality Business prepares students to enter management positions in lodging, and food service, as well as positions in hospitality sales, marketing, human resources, event planning, consulting, hospitality real estate development, and asset valuation.*

Hospitality Business graduates secure positions in a wide variety of venues, such as hotels, resorts, casinos, restaurants, clubs, vending, cruise lines, airlines, and sports and entertainment.

Management positions also exist in providing food service for schools, hospitals, assisted living and retirement complexes, universities, and public and private businesses.

*Careers in the hospitality industry are exciting, fast paced and varied. Successful managers have a strong business background and a sincere desire to work with people.*

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**How to be Admitted to The School of Hospitality Business**

By junior status (56 credits), complete:

- **Min. four of the following with 2.5 avg.**
  - MTH 103, STT 201, EC 201, EC 202,
  - ACC 201, CSE 101

(Please consult with an Academic Adviser for possible substitutions.)

By junior status (56 credits), complete:

- **Min. two of the following with 2.75 avg.**
  - HB 237, HB 265, HB 267

Complete info. available at:

[www.bus.msu.edu/shb](http://www.bus.msu.edu/shb)

To schedule an appointment with The School of Hospitality Business Undergraduate Academic Advising or Career Office, please call 517-353-9211 or go to [http://www.bus.msu.edu/shb/advising_program/](http://www.bus.msu.edu/shb/advising_program/):

- Ed Batayeh, Undergraduate Programs Coordinator
- Melissa Bankroff, Undergraduate Academic Adviser
- Authella Collins Hawks, Director of Career Services “SIRC”

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**Spending in Travel & Tourism in the U.S. averaged $2.1 billion per day, $88 million per hour, $1.5 million per minute and $24,500 per second.**

Tourism directly supports more than 7.7 million travel and tourism jobs.

Source: 2008 Smith Travel Research

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**Careers in the hospitality industry are exciting, fast paced and varied. Successful managers have a strong business background and a sincere desire to work with people.**

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