About the Spartan

Cameron Armstrong is a junior in The School of Hospitality Business at Michigan State. He is interested in the hospitality industry because of its strong and global presence in some of the world’s coolest places. Cameron was specifically drawn to the real estate and sustainability side of the industry, which is a unique approach to the major. Discovering the true value of hotel properties intrigued Cameron and sparked an interest for his future plans. Specifically, seeking ways to lengthen the life of a hotel and thus reducing the impact it has on the environment. Aside from being a star hospitality student, Cameron is extremely involved in School clubs and activities. He is the current president of Eta Sigma Delta, public relations coordinator for The School, works on the SIRC team, and more! His involvement throughout campus is worthy of acknowledgement.

The Internship

Cameron was hired as a Banquet Server at the Kellogg Hotel & Center, which qualified as his Level 1 Internship. This was a great launch pad for Cameron’s hospitality career. After attending CAREER EXPO, he met with Grand Traverse Resort & Spa and was hired on as an Event Management Intern for the summer. Cameron worked behind the scenes on weddings, including coordinating the actual event, working with clients, site visits, etc. The resort allowed interns to get the most out of their internship by allowing them to shadow other departments. By the end of the summer Cameron had shadowed nearly every department in the Resort. This gave him full exposure to the operations of a huge resort. Grand Traverse Resort & Spa hired additional Spartan interns for the summer, while also having a handful of Spartan alumni on the management team. One of Cameron’s favorite experiences was exploring the parks, woods, and beaches around Traverse City, specifically mountain-biking the VASA Trail.

Future Plans

Cameron plans to work as a Real Estate Intern. He will spend the few semesters running multiple organizations on campus. It is clear Cameron will land an amazing job in an environment where he can thrive and bring his personal flare to any company. His advice to students, “Be as inquisitive as possible. Take advantage of the opportunities your internships provide. See other departments, even if you’re off the clock.” His advice for younger students just entering The School, Don’t just join a club, help run one.”